

# HOUSE LEGISLATIVE OVERSIGHT COMMITTEE EDUCATION AND CULTURAL SUBCOMMITTEE

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## Oversight Purpose and Methods

### PURPOSE

To determine if agency laws and programs:

- are being implemented and carried out in accordance with the intent of the General Assembly; and
- should be continued, curtailed, or eliminated.

### METHODS

The Committee and Subcommittee evaluate:

- the application, administration, execution, and effectiveness of the agency’s laws and programs;
- the organization and operation of the agency; and
- any conditions or circumstances that may indicate the necessity or desirability of enacting new or additional legislation pertaining to the agency.

S.C. Code Ann. § 2-2-20(B) and (C)

## Study Process



## Public Input

- 72** Responses to an online public survey
- 2** Online comments received
- 6** Constituents testify

## Subcommittee Membership

### EDUCATION AND CULTURAL SUBCOMMITTEE

The Honorable Jeffrey E. “Jeff” Johnson (chair)  
The Honorable Kambrell H. Garvin

The Honorable Michael F. Rivers, Sr.  
The Honorable Tommy M. Stringer

## Study Milestones

### MEETINGS

<b>Full Committee</b>	12.09.2019
	4.09.2021
<b>Subcommittee</b>	4.15.2021
	5.18.2021
	6.15.2021
	10.01.2021
	10.25.2021

### AGENCY REPORTS

February 2015	Seven-Year Plan Report
March 2020	Program Evaluation Report
September 2020	FY 2018-19 Accountability Report
September 2021	FY 2019-20 Accountability Report

## Findings

During the study of the Arts Commission (agency or commission), the Education and Cultural Subcommittee adopts **one finding pertaining to legislative directives**.

Findings note information a member of the public, or General Assembly, may seek to know or on which they may desire to act.

### Legislative Directives

1. The Arts Commission utilizes community engagement to meet legislative directives to encourage public interest in state's cultural heritage and expand resources; advance the agency's commitment to rural development through the arts; develop local leaders and encourage action to address issues; and increase understanding of using arts and culture as a community development tool.

## Recommendations

During the study of the Arts Commission (agency or commission), the Education and Cultural Subcommittee (Subcommittee) of the House Legislative Oversight Committee (Committee) adopts **19 recommendations directed to the Arts Commission**.

With any study, the Committee recognizes **these recommendations (e.g., continue, curtail, improve areas potentially, and/or eliminate agency programs, etc.) will not satisfy everyone nor address every issue or potential area of improvement at the agency**. These recommendations are based on the agency's self-analysis requested by the Committee, discussions with agency personnel during multiple meetings, and analysis of the information obtained by the Committee. This information, including, but not limited to, the Program Evaluation Report, Accountability Report, Restructuring Report, and videos of meetings with agency personnel, is available on the Committee's website.

### Accountability

#### STATE ART COLLECTION ACQUISITION

1. Include artist demographic attributes as a factor when considering additions to the state art collection.

### Effectiveness

#### ARTS ECONOMIC IMPACT

2. Conduct an arts economic impact study, every 3-5 years, to inform stakeholders (e.g., agency board members, elected officials, public, etc.) of the effect of arts activity on the state (e.g., arts generated revenue, labor, investment, etc.).

#### ARTS CAREER DEVELOPMENT

3. Add a career profiles page (e.g., occupation title, job summary, entry-level education, median pay, etc.) to the agency website to assist students and persons interested in arts careers.
4. Create digital art workshops and webinars to encourage the development of a mature digital arts space in South Carolina.

#### K-12 ARTS EDUCATION

5. Identify school districts with no designated Arts Basic Curriculum (ABC) Schools and develop a strategy to establish at least one ABC School in these districts by a date set by the board. Within one year after issuance of the study, submit plan to the Committee; post the plan on agency website; and forward a copy of the plan to Department of Education.
6. Develop a marketing and communications strategy encouraging school districts and schools to promote and participate in Poetry Out Loud competitions, which focus on recitation and performance.
7. Develop a strategy to offer Artist U (i.e., intensive training for South Carolina artists in building sustainable arts careers) to high school students through official relationships with schools and school districts.

#### PHILANTHROPIC SUPPORT

8. Create a development plan and establish an internal process to actively identify, cultivate, and solicit philanthropic support for Arts Commission grants and programs.

#### EMPLOYEE SURVEYS

9. Conduct an employee satisfaction survey, on an annual basis, and present the results to the board.

#### COMMUNICATION AND MARKETING

10. Create a formal (i.e., board approved) communication and marketing strategy, which includes social media, to educate, promote, and inform the arts community and public about agency programs and initiatives.

#### CULTURAL DISTRICT SURVEY

11. Survey the state to identify geographic areas that have a concentration of cultural facilities, activities and assets that may qualify a town or city as a cultural district. Locations, identified as favorable, will be notified by the agency to make local leadership aware of the agency's survey results. Agency staff will provide town and city leaders with information regarding the process for being formally selected as a cultural district.

### *Efficiency*

#### CUSTOMER FEEDBACK

12. Begin capturing data regarding how participating artists learned of program offerings and other associated agency services.
13. Incorporate question(s) inquiring as to whether arts directory participants experienced a positive return through their listing. Start with the next-recertification cycle. The directory, which is assessable to the public, schools, and other stakeholders, provides information about artists across the state (e.g., location, discipline, contact information, certifications, etc.).

#### REMOTE WORK OPTIONS

14. Conduct an internal study to evaluate the efficacy of remote work options by utilizing the Department of Administration's Division of Human Resources telecommuting toolkit.

### *Interagency Collaboration*

#### STATE AGENCIES

15. Collaborate with the Department of Commerce; Department of Parks, Recreation, and Tourism; and Revenue and Fiscal Affairs Office to further their ability to develop and promote established cultural districts.

#### LOCAL GOVERNMENTS

16. Inform local governments regarding the benefits of cultural district designation and evaluate data reported by established districts.

#### HIGHER EDUCATION INSTITUTIONS

17. Collaborate with state higher education institutions to supplement the research and evaluation of services and programs pertinent to the agency's mission.
18. Collaborate with state higher education institutions to develop an Artist U elective.

### *Transparency*

#### STATE OF THE ARTS REPORT

19. Develop an annual "State of the Arts" assessment report to document areas of the state lacking adequate arts infrastructure, investment, and receipt of grants funds due to limited or non-participation in the grants application process.

#### COMMISSION MEETINGS

20. Post commission meeting minutes and video on the agency's website.

### *Full report*

The full report of the Subcommittee's study of the Arts Commission is available on the House Legislative Oversight Committee's webpage.



## Legislative Oversight Committee

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee.php>  
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